

- * Take our Online Survey!
- * Upcoming Events: June 17 Brown Bag, June 18 PFAC
- * Comment Periods Open for TIP Amendments
- * BPM Users Group Meets
- * Commit to Clean Air Week June 15 - 19
- * 511 NY Campaign Launch
- * Westchester County Workshops Evaluated
- * DATA CORNER: Q4 Travel Patterns
- * CALENDAR OF EVENTS



*Take our Online Survey!

Over the past two weeks, dozens of readers have taken our survey, letting us know how NYMTC-Notes can better meet their needs. But we are still hoping for an even greater response. We want to hear from as many of you as possible, and so we are extending the deadline until June 19. We will reveal the outcome in the next issue of NYMTC-Notes. You can access our survey by visiting www.NYMTC.org and clicking the link on the homepage or by cutting and pasting this URL into your browser <http://tinyurl.com/NYMTC-survey>.



Your responses do matter and we will use them to make the changes you want to see.

Contact: Lisa Daglian at 212.383.7241 or Ldaglian@dot.state.ny.us

* Upcoming NYMTC Events

* June 18 PFAC: Presentation By Transportation Alternatives' Paul Steely White

Paul Steely White, executive director of Transportation Alternatives, will discuss *Holland on the Hudson?: What the Dutch Can Teach New York City About Streets and Transportation*, at NYMTC's June 18 Program, Finance and Administration Committee (PFAC) meeting. His presentation coincides with the 400th anniversary of Henry Hudson's historic sail from Amsterdam on a Dutch East India Company ship, the Halve Maen (Half Moon). Transportation Alternative's mission is to reclaim New York City's streets from the automobile, and to advocate for bicycling, walking and public transit as the best transportation alternatives.

Contact: Andrea Miles-Cole at 718.482.4551 or Amiles-cole@dot.state.ny.us



*June 17 Brown Bag: LI 2035 Visioning Workshop

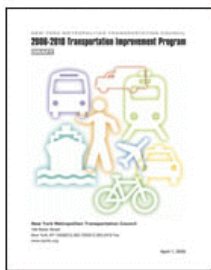


A presentation of the unique visioning technique used at a recent Long Island 2035 visioning initiative meeting, and results from that meeting, will be the topic of NYMTC's June 17 Brown Bag lunch. Speakers will be Chris Jones and Frank Hebbert from the Regional Plan Association.

Contact: Gretchen Riederer at 212.383.7258 or Griederer@dot.state.ny.us

Both events will be webcast on www.NYMTC.org. RSVP (required) to 212.383.7200.

***Comment Period Started on a Potential TIP Amendment** by Chris Hardej



NYMTC has begun a public comment period for proposed changes to the NYMTC 2008-2012 Transportation Improvement Program (TIP). The comment period opened Monday and will close at 4pm on Friday June 19. The changes involve proposed funding through the American Recovery and Reinvestment Act of 2009 for portions of two existing projects: the Second Avenue Subway and the Fulton Street Transit Center. Details of these changes can be accessed on the NYMTC website, www.NYMTC.org/aboutTIP.cfm. Written comments will be accepted by e-mail or mail by 4pm on Friday, June 19, 2009.

Contact: Chris Hardej at 212-383-7253 or Chardej@dot.state.ny.us.

***BPM User Group Meets** by David Drits

On June 2, NYMTC held its 23rd New York Best Practice Model (NYBPM) User Group Meeting. The meeting covered transportation model-related issues ranging from the nuts and bolts such as an *Overview and Status of NYBPM 2005*, which laid out the future improvements in the Best Practices Model with the adoption of the 2005 base transportation network, to a data visualization tool called ASSIST-ME, which empowers decision makers with the means to parse through the BPM and cull out valuable information necessary to make an educated benefit-cost analysis on the transportation system in the NYMTC region. Presentations were also made by NYMTC staff on the short and long term future updates and enhancements of the BPM, as well as the speed data collection effort and the status of the travel survey program.



Contact: Sangeeta Bhowmick at 212.383.2519 or Sbhowmick@dot.state.ny.us

***Commit to Cleaner Air Week** by Jessica Horne, Clean Air NY

The week of June 15th has been declared "Commit to Cleaner Air" Week by the Clean Air NY initiative of New York State Department of Transportation, in partnership with the American Lung Association in New York. "Commit to Clean Air" Week kicks off in conjunction with this year's ozone season – when the air quality in the region can be in the unhealthy range. New Yorkers are encouraged to take action and "pledge" online to do something to improve air quality at www.cleanairny.org/commit.



Throughout the year, Clean Air NY seeks to encourage New Yorkers to make simple changes to everyday travel choices, such as taking mass transit, combining trips, carpooling, bicycling and walking, in order to reduce vehicle miles traveled and improve air quality. Clean Air NY also distributes information on Air Quality Action Days, and sends e-mail alerts when an Air Quality Action Day has been forecast for the region. You can sign up to receive Air Quality Action Day updates by visiting www.cleanairny.org or texting CLEAN to 42269. The new Clean Air NY mascot – in the form of a cloud – will be introduced during "Commit to Air Quality Week," riding public transportation around the New York

City metro area to model transportation choices that benefit air quality. Don't forget to enter the following mascot contests:

- Name the Clean Air NY Mascot Contest - see pictures of the mascot from recent events

on the Clean Air NY Facebook page by clicking <http://tinyurl.com/cleanairname> and submit your ideas to info@CleanAirNY.org. The "Name the Mascot" competition will only have one winner of a MetroCard (approximately an \$82 value).

•*Spot the Clean Air NY Mascot Contest* – upload pictures of the Clean Air NY mascot to our Facebook Events page by clicking here <http://tinyurl.com/cleanairspot>. The "Spot the Mascot" contest will have 5 winners chosen at random to win a \$10 MetroCard.

The cloud mascot will also visit Clean Air Champions New York Methodist Hospital in Brooklyn and Northern Westchester Hospital in Mount Kisco to educate employees and visit with sick children in an effort to call attention to the health risks associated with poor air quality. Clean Air Champion Nassau County will shine a blue light over its courthouse each night to represent the hope for clean, clear skies in the region. On Friday, June 19, Nassau County will be honored as a Clean Air Champion and County Executive Thomas Suozzi, alongside the American Lung Association, Clean Air NY and the Girl Scouts of Long Island, will speak to the importance of cleaner air.

Contact: Jessica Horne at Jhorne@cleanairny.org

***511 NY - Get Connected to Go** by Robert Ancar

Deployed in November 2008 in the New York metropolitan region, New York State Department of Transportation's 511 NY is now available statewide. 511 NY is a free service that provides the most up-to-date traffic, travel and transit information available. 511 NY provides authoritative and accurate information through a seamless, user-friendly system via telephone (by calling 511), e-alerts and Web at www.511NY.org. 511 NY has what travelers need to know about traffic, accidents, transit trip planning, ride-sharing, bicycle routes and tourism tips on New York State's many attractions. Whether planning a trip on public transportation from Buffalo to Montauk or avoiding a traffic jam on I-684, 511 NY offers one-stop-shopping.



To encourage greater awareness and use of 511 NY, an integrated 511 NY/Regional Commuter Choice branding and marketing campaign for the NYMTC region will launch this month, featuring advertising, public relations, coalition outreach, social marketing, promotions and incentives. The multimedia campaign, funded by NYMTC and developed with all NYMTC member agencies and partners, will maximize the 511 NY message throughout the NYMTC region. The umbrella campaign, through strategic co-branding, will provide commuters and travelers in the NYMTC region with a common and unified platform for access to essential travel information, Transportation Demand Management and commuter choice products and services. 511 NY will comprehensively address the needs of commuters and travelers in the NYMTC region and statewide.

Contact: Robert Ancar at 518.457.1756 or Rancar@dot.state.ny.us

***Westchester County Evaluates Workshops** by Naomi Klein, Westchester DOT

From 2001 to 2008, several Walkable Community and Safe Routes to School (SRTS) workshops were held in various communities and schools throughout Westchester County. Westchester County DOT recently undertook an evaluation to determine the level of follow-up activity and degree of implementation of recommendations from the workshops. Findings show that significant implementation activity occurred, including construction of road diets to calm traffic, new sidewalks and crosswalks, and other pedestrian and transit



enhancements. Various education and encouragement activities associated with SRTS programs included walking school buses, golden sneaker awards, safety pledges and video contests. Key components of a successful workshop are bringing people together around a common concern, obtaining expertise from an outside professional, facilitating interaction among critical stakeholders and making people feel they have a voice in the planning process.

Contact: Naomi Klein 914.813.7758 or nkk3@westchestergov.com.

***Data Corner:Q4 2008 Travel Patterns Brochure Now Available** by Leokadia Glogowski

NYMTC has released the Fourth Quarter (Q4) of 2008 Travel Patterns brochure. On an average weekday in the last quarter of 2008, about 10.2 million passenger trips were made by bus, rail, and ferry commuting system in the region, of which 52 percent were on MTA NYC Transit Subway. On an average weekday in fall 2008, over 2.1 million cars used the major river crossings in the region. This report is a comprehensive documents that provides a picture of quarterly commuting trends, published through the prompt cooperation of all agencies that submit transportation data from the region. This brochure may be downloaded from www.NYMTC.org/files/Travel_Patterns_4Q_2008.pdf



Contact: Leokadia Glogowski at 212.383.7223 or lglogowski@dot.state.ny.us

*** CALENDAR OF EVENTS ***

6/15 - 6/19/09, Commit to Clean Air Week, Clean Air NY www.cleanairny.org.

6/17/09, noon, Brown Bag Presentation: A Case Study in Collaborative Regional Planning: The Long Island 2035 Project. 199 Water Street, 22 floor. For security purposes RSVP to Gretchen Riederer at 212.383.7258 or Griederer@dot.state.ny.us.

6/18/09, 1:15 pm, PFAC Meeting. Guest Speaker Paul Steely White, Executive Director of Transportation Alternatives. 199 Water Street, 22 floor. Meeting will be webcast on www.NYMTC.org. For security purposes RSVP to Andrea Miles-Cole at Amiles-cole@dot.state.ny.us or 212.383.7200. See Calendar of Events on www.NYMTC.org for agenda.

6/26 - 6/28, Green Transportation and Connecting Rail in the Northeast. Sierra Club Northeast Conservation Committee Workshop. \$50. For more information and to register contact Bonnie Lane Weber at 212.348.7183 or blaneweber@aol.com or visit <http://action.sierraclub.org/site/Calendar/2021478177?view=Detail&id=109201>.



NYMTC is the Metropolitan Planning Organization for New York City and the counties of Nassau, Putnam, Rockland, Suffolk, and Westchester. NYMTC-Notes, issued every other Wednesday, contains articles and a calendar of events. Email: NYMTC-Notes@dot.state.ny.us for questions and comments or with **REMOVE** or **ADD** as the subject to unsubscribe or subscribe.

The New York Metropolitan Transportation Council is located at: 199 Water Street, 22nd Floor, New York, NY 10038 Phone: 212.383.7200.

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