

Select Bus Service: The New York City Experience

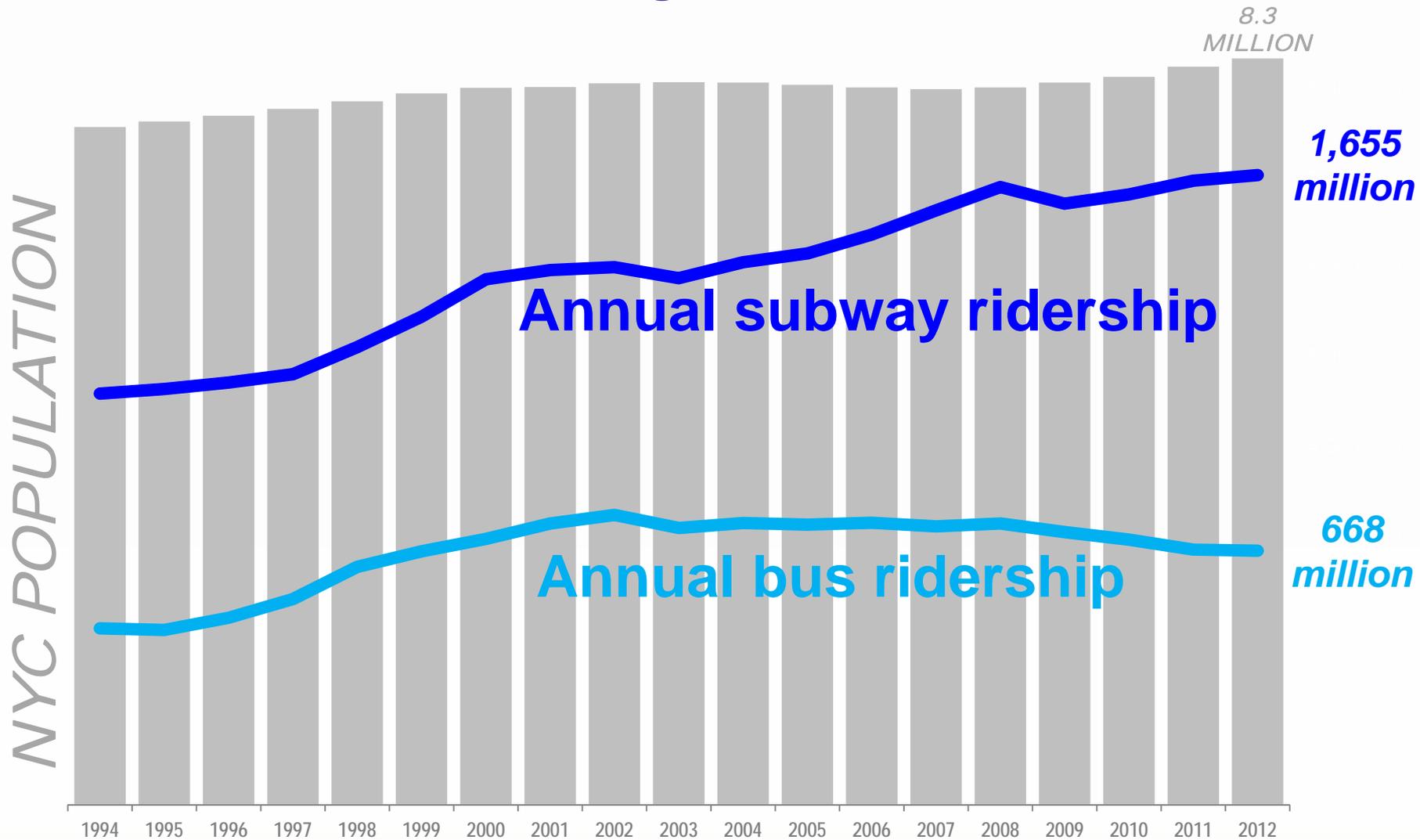


Background

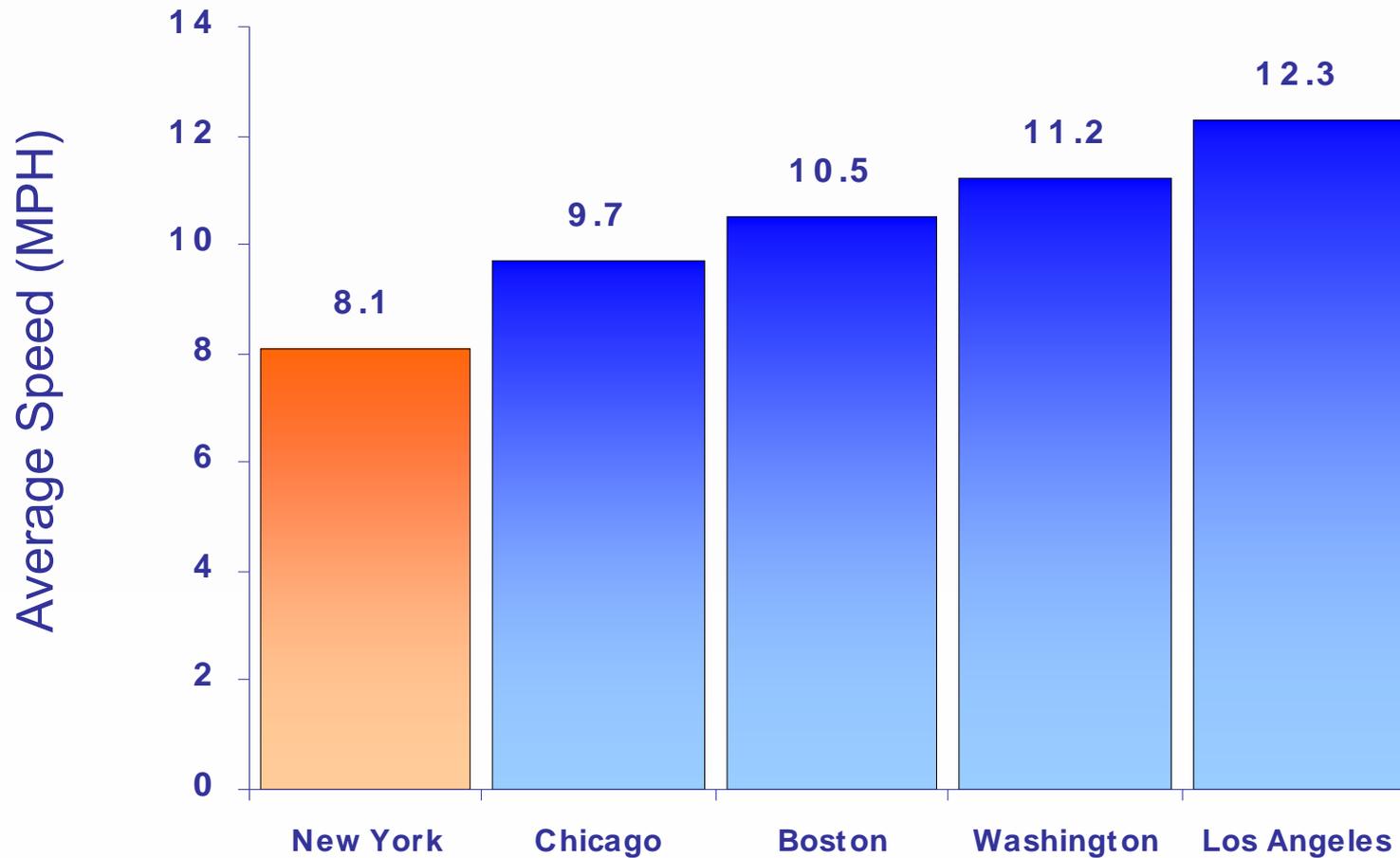
- MTA New York City Transit:
 - Part of Metropolitan Transportation Authority (New York State)
 - Operator of New York City's public transit system
 - Over 5.3 million subway and 2.2 million bus trips per day
- New York City Department of Transportation:
 - New York City mayoral agency
 - Operator of New York City's 6,000 miles of streets, 787 free bridges, 12,000 traffic lights, and the Staten Island Ferry



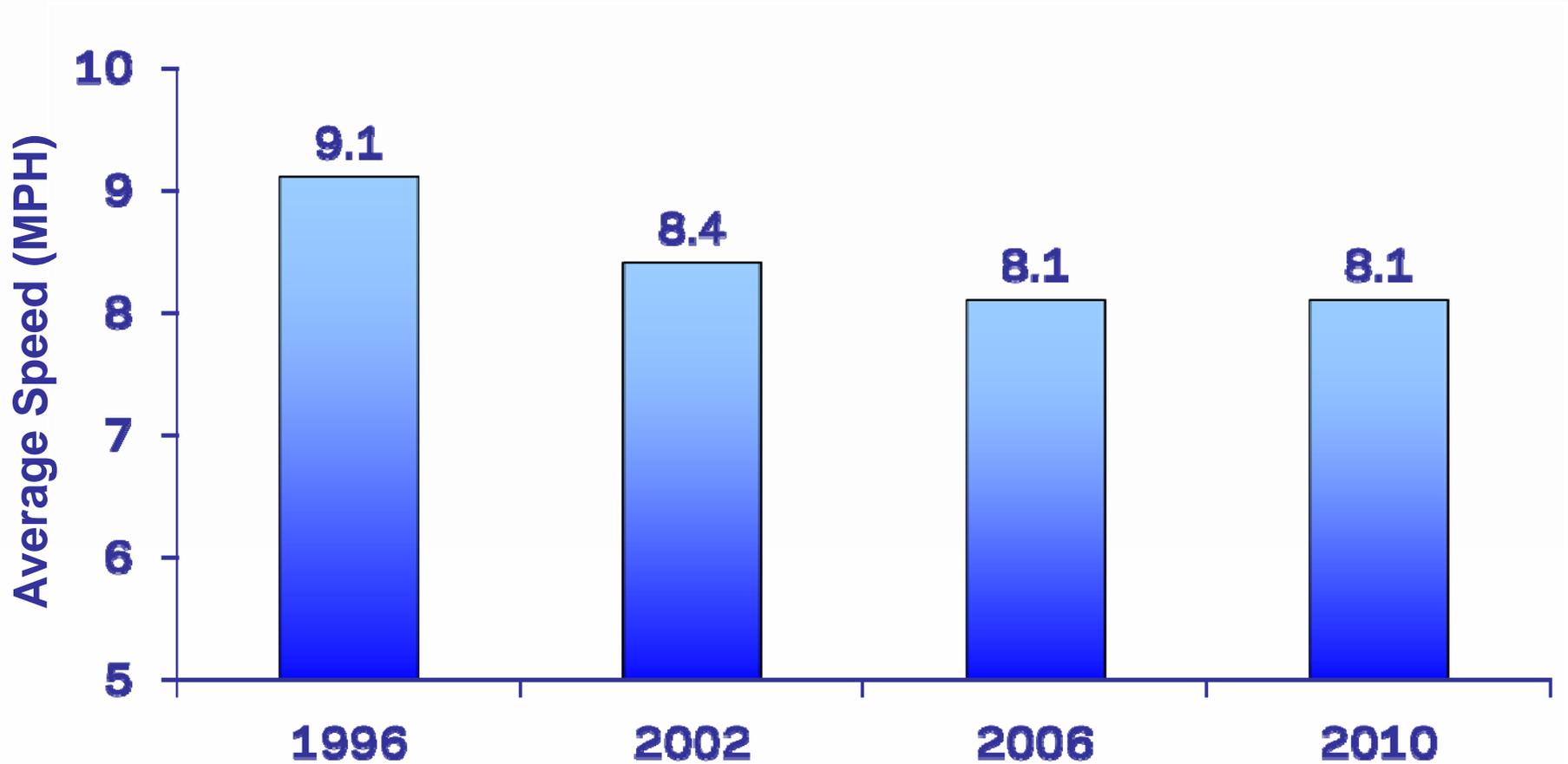
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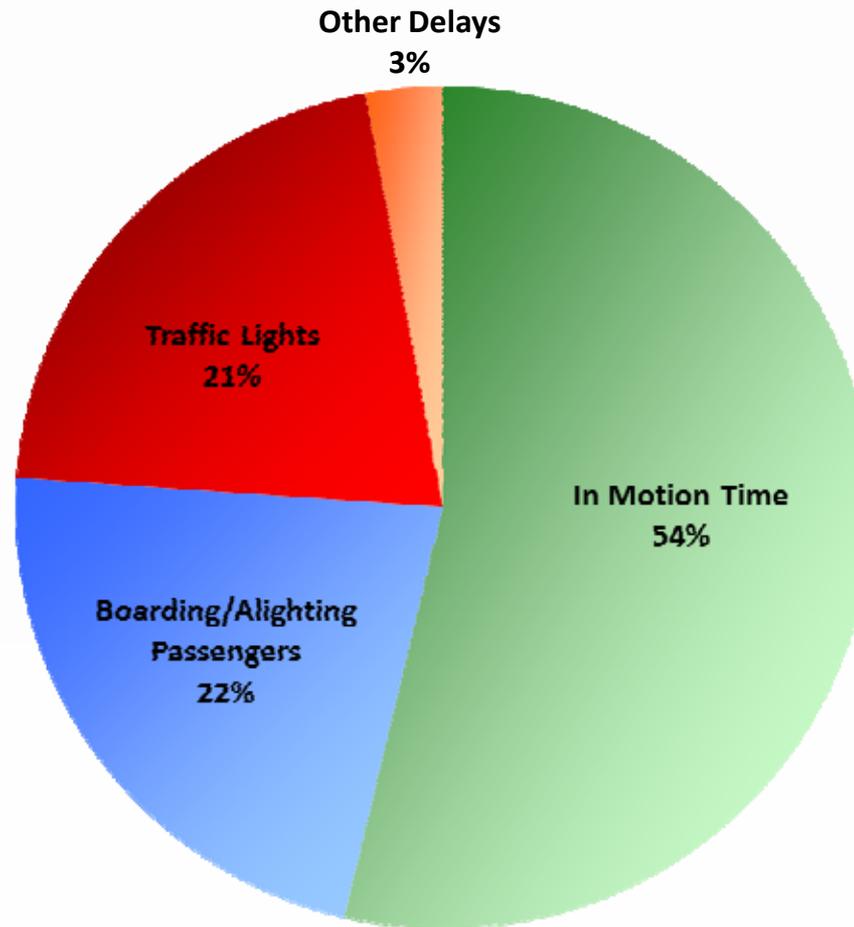
Background: Bus Speeds



Background: Bus Speeds



Sources of Bus Delay



Features of Select Bus Service

Bus lanes



Branding



Passenger info



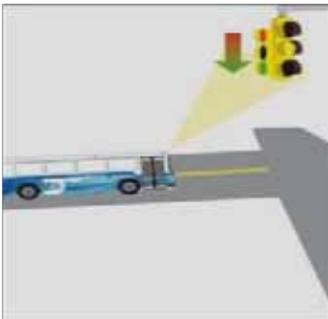
Stations



Faster fare collection



Bus signal priority



SBS

Bus Lanes



Bus Lane Cameras



DATE 06/14/2011 TIME 05:30:31 PM
NYBM014M-NB 1ST AVE @ E 57TH ST



Pre-Payment



Transit Signal Priority



Branding



+selectbus.com | South Ferry

Stations



Stations: Bus Bulbs



SBS Corridors In Progress



SBS Results

Fordham Road/Pelham Parkway:

- New/Upgraded bus lanes
- Off-board fare collection
- Transit Signal Priority
- Simplified Service Pattern
- New Shelters

Implemented June 2008:

- **46,000** daily riders
- **20%** reduction in travel time
- **10%** increase in ridership
- **~\$10M** implementation cost



SBS Results



First Avenue/Second Avenue:

- New/Upgraded bus lanes
- Off-board fare collection
- New low floor 3-door buses
- Integration with bicycle network

Implemented October 2010

- **57,000** daily riders
- **15-18%** reduction in travel time
- **10%** increase in ridership
- **~\$10M** implementation cost
- Bus bulbs, TSP, **~\$10M** additional

SBS Results: Traffic

Average Speeds on First Avenue

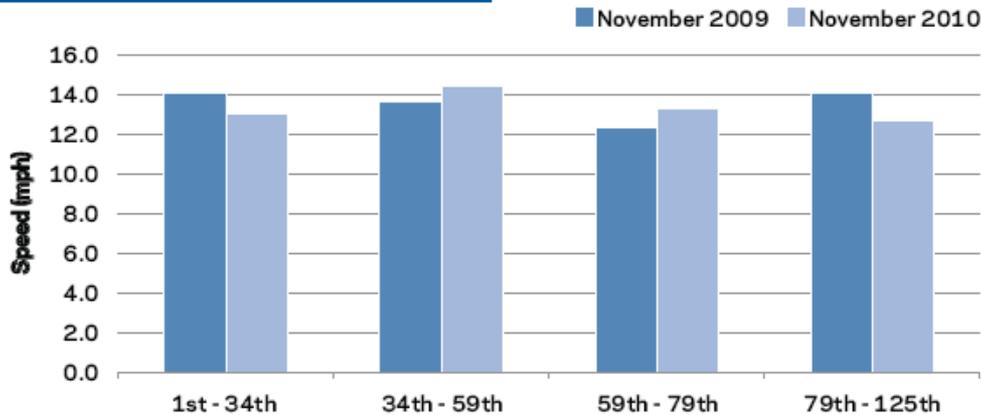
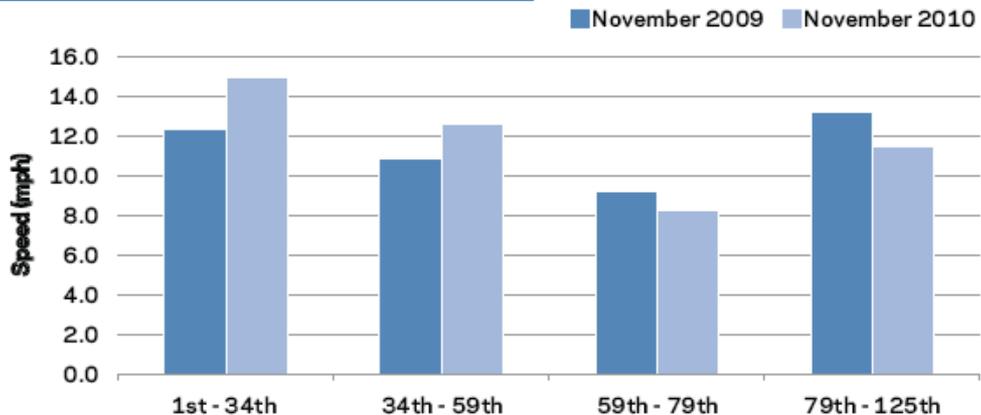


Figure 12: Average Speeds from Taxi GPS data on First Avenue

Average Speeds on Second Avenue



- Roadway speeds measured using GPS devices in in-service yellow taxis, for trips beginning and ending on First Avenue or Second Avenue
- Evaluation showed minimal changes in traffic speeds
- Traffic volumes also showed minimal changes

SBS Results

34th Street SBS:

- Bus lanes implemented in 2008
- Off-board fare collection in 2011
- Simplified route pattern/brand
- Bus bulbs, offset bus lanes, articulated buses coming in 2013

Results to date:

- **21,000** daily riders
- **23%** reduction in travel time
- **31%** increase in ridership
- **~\$20M** project cost (including 2013 implementation)



SBS Results



Hylan Boulevard SBS:

- Peak period bus lanes
- Simplified route pattern/brand
- Pedestrian safety improvements
- Left turn bays/traffic flow improvements

Implemented September 2012:

- **32,000** daily corridor riders (half on express buses to Manhattan)
- **12%** service increase (too early for detailed ridership counts)
- **~\$6M** project cost

Upcoming SBS Projects

Nostrand/Rogers SBS:

- New bus lanes
 - 5 miles of offset bus lanes – maintenance of parking along entire route
- Off-board fare collection
- New low-floor articulated buses
- Transit Signal Priority
- Bus bulbs at 14 stations
- Funded by \$28M FTA New Starts Grant
- Implementation: **Fall 2013**



Upcoming SBS Projects

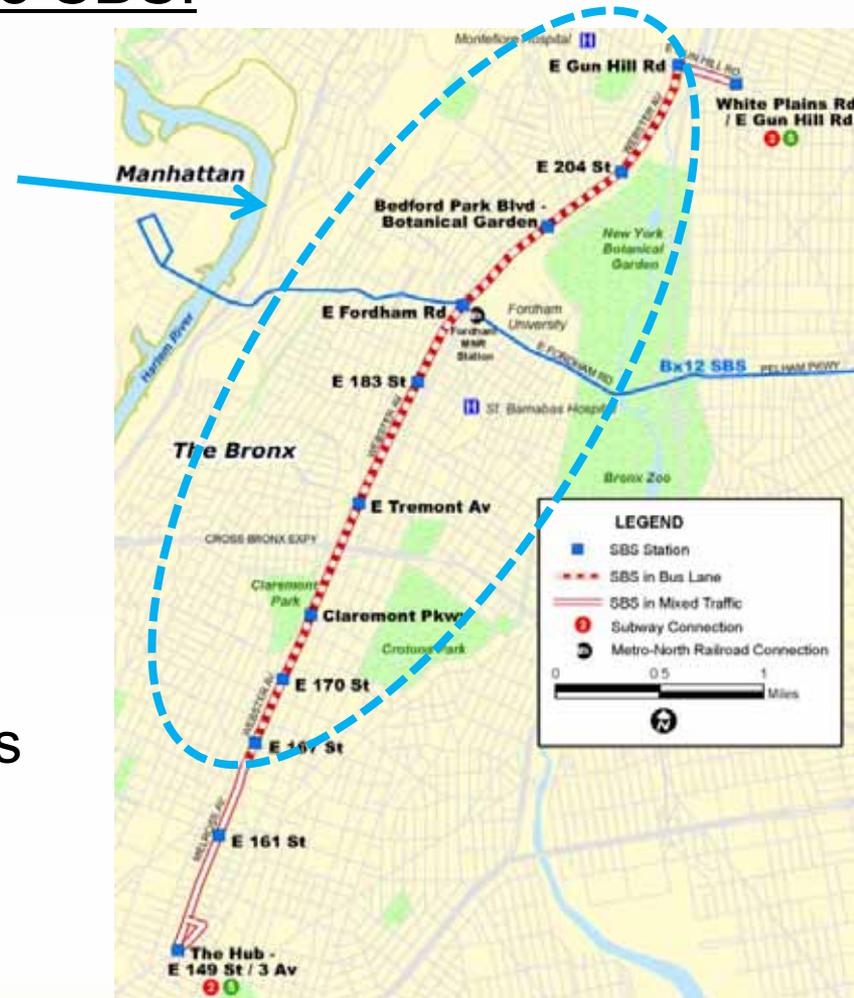
Nostrand/Rogers SBS:



Upcoming SBS Projects

Webster Avenue SBS:

- Bx41 LTD → Bx41 SBS
- 4 miles of offset bus lanes with bus bulb stations
- For the entire route:
 - Low-floor buses
 - Off board fare collection
 - Station and bus branding
 - Transit signal priority
 - Pedestrian safety improvements
- Summer 2013 projected launch
- Bus bulbs in 2015



Upcoming SBS Projects

Webster Avenue SBS:



Upcoming SBS Projects

LaGuardia Airport SBS:

- Goal to both serve the airport, and to provide better neighborhood service to 125th Street, Jackson Heights
- Substantial outreach underway for project, particularly along 125th Street
- M60 SBS, Q70 services tentatively scheduled for Summer/Fall 2013
- Bronx service not funded



Upcoming SBS Projects

LaGuardia Airport SBS:



Future SBS Corridors



Lessons Learned

- Agency partnership key to implementing good projects
- Measure success based on outcomes
 - Ridership increases
 - Speed of service
 - No other negative effects (traffic, safety, etc)
- Value of fast and (relatively) cheap solutions
- Accept working in a multi-modal environment
- Don't let the perfect be the enemy of the good



Questions?