

## Metropolitan Mobility Network

### Mission Statement

The Metropolitan Mobility Network has been established by a consortium of metropolitan planning organizations to enhance the application of Transportation Demand Management, or TDM, in the tri-state metropolitan New York region as an important element of a multi-faceted approach to addressing the mobility needs of the Region and the social, economic and environmental impacts of traffic congestion.

### What is Transportation Demand Management?

TDM includes actions, policies and programs which reduce travel in single-occupant vehicles during peak travel periods through the provision of viable alternatives and incentives in order to reduce traffic congestion and its impacts, as well as to sustain economic growth.

### The Mission

The Metropolitan Mobility Network seeks to pursue both enhanced coordination and the definition of specific strategies to manage transportation demand in the larger region. The Network will therefore serve as a mechanism for the continuing coordination and planning of TDM programs in the larger region by bringing together agencies and organizations engaged in these activities and by serving as a clearinghouse for TDM information. The Network will also serve as a collaborative forum for the discussion and development by consensus, of strategies for refining and enhancing TDM actions, policies and programs. The Network will then recommend these strategies to the appropriate agencies and organizations for consideration.

### Operating Guidelines

1. Meetings of the Network will be held quarterly.
2. The Network's structure will be informal and will be allowed to evolve over time as needed.
3. The meeting location will be rotated among the Network's sponsors and/or participants.

Adopted: April 21,

1998