

*It's the exact
opposite of
throwing
money out the
window while
you're driving.*



GoLoco

Social Connections



Environmental Benefits

Sharing rides saves a lot of CO2!



1 Mile = 1 pound
CO2



1 pound CO2 = 1 Month

Search

Applications

edit

- GoLoco
- Photos
- Posted Items
- Groups
- Events
- Marketplace
- iLike

more

Hi Robin, you've saved 474 lbs of CO₂

+ Post a trip

- Home
- My Trips
- My Friends
- My Locations
- My Events
- Search

+ Post a trip

Post any kind of trip -- short trips to your favorite store, long trips across state lines, trips you'll only make once, and trips that you repeat a few times a week

+ Create an alert

We'll let you know whenever a trip is posted to one of your favorite places

+ Invite friends

GoLoco is your travel network -- your friends, your trips, your cars, and your money.



Life is crazy good when your friends GoLoco too!

Invite these or others.



Adam Vander (no network)

Invite Adam



Phil Lin (Columbia)

Invite Phil

The GoLoco Strategy	Increase Benefits	Reduce Barriers
For all kinds of trips	x	
Leverages social networks	x	x
Maximizes critical mass	x	
Extensive privacy control		x
Broker payment btwn passengers & driver	x	x
Nice technical features (groups, brokered calls)	x	x
Business model relies on end user satisfaction, not the middle man	x	

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more

Hi Mark, you've saved 77 lbs of CO₂

+ Post a trip



Places we GoLoco Search My Trips Friends GoLoco My Events

Show: soonest | most recently posted

trips | friends

Previous

(7 - 12) of 26 Trips

Next

Friday, November 2, 2007 at 6:00am



Santa Rosa, CA → Doubletree Hotel, Rohnert Park (details)
Going to Healthy by Design Symposium

View Trip
Message Tanya
Ride for \$0.00
Share

Driver: Tanya Narath (Sonoma / Napa, CA)
When: Friday, November 2, 2007 at 6:00am
Passengers: None

Any Tuesday at 2:00am



Downtown Dover → Ogunquit Beach (details)
I love Ogunquit beach and am totally down with doing a daytrip or even an evening up there.

View Trip
Message Silas
Ride for \$7.46
Drive and get \$6.11
Share

Driver or Passenger: Silas Paul Archambault (New Hampshire)

When: Any Tuesday at 2:00am
Passengers: None

Any Thursday at 2:00am



Downtown Dover → Keene, NH (details)
I have a friend who goes to school at Keene State, and I might go visit this semester.

View Trip
Message Silas
Ride for \$27.07
Drive and get \$22.15
Share

When: Any Thursday at 2:00am

Life is crazy good when your friends GoLoco too!

Invite these or others.



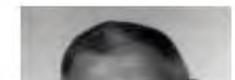
Conrad Wagner (no network)

Invite



Ryan Altman (Boston, MA)

Invite



Search ▾

Applications edit

-  GoLoco
-  Photos
-  Posted Items
-  Groups
-  Events
-  Scrabulous

▾ more

New York, NY

Browse other Networks

Network Info

Members: 598,894
 Friends: 21
 Type: Regional

- [Join This Network](#)
- [Browse All Networks](#)
- [See What's Popular](#)
- [View Discussion Board](#)

People in New York, NY

Displaying 6 of 598,894.

Search



Nelson McNeil

Amanda Mohr

Erick Barinas

Ayman 'Amazing' Ezzat

Wilton M.

Michelle Balsan

Upcoming Events

Displaying 5 of 56 events occurring today.

See All

Dec 11

Cousin Claudine Jewelry Sample Sale @ Shelburne Hotel
 Today at 8:00 am until tomorrow at 6:00 pm

Ozone Design Sample Sale @ Ozone Design, Inc.
 Today at 12:00 pm until Sat Dec 15 at 5:00 pm - (8 attendees)

Brits on the Street @ Fraunces Tavern
 Today from 6:00 pm to 11:00 pm

Jena: Louisiana Goddamn @ Rush Arts Gallery
 Today from 6:00 pm to 8:00 pm

HWS Club of NYC Holiday Party @ PS450
 Today from 6:00 pm to 9:00 pm

December 2007						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5
6	7	8	9	10	11	12

next »

Popular in New York, NY

Marketplace

View of Profile When They are NOT a Friend/ in Network

The screenshot shows the Facebook interface from 2007. At the top, there is a navigation bar with 'facebook' on the left and 'Profile edit Friends Networks Inbox (10) home account privacy logout' on the right. Below the navigation bar, the search results section displays 'Found 1 match.' and a profile card for 'Tim Gruhl'. The profile card includes a profile picture of a man in a blue shirt and a red hat standing in a forest, his name 'Tim Gruhl', and his network information: 'ASU Grad Student '08' and 'Ann Arbor, MI'. To the right of the profile information are four interactive buttons: 'Send Message', 'Poke Him!', 'View Friends', and 'Add to Friends'. On the left side of the page, there is a search bar and a list of applications including Photos, Groups, Events, Neighborhoods, Post Your RFP, and Netflix Movies. At the bottom of the page, the footer contains 'Facebook © 2007' on the left and a list of links: 'about developers jobs advertisers polls terms privacy help' on the right.

facebook

Profile edit Friends Networks Inbox (10) home account privacy logout

Search

Applications edit

- Photos
- Groups
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- Netflix Movies
- more

Found 1 match.

Name: **Tim Gruhl**

Networks: ASU Grad Student '08
Ann Arbor, MI

- Send Message
- Poke Him!
- View Friends
- Add to Friends

Facebook © 2007

about developers jobs advertisers polls terms privacy help

facebook

[Profile](#) [edit](#) [Friends](#) [Networks](#) [Inbox \(10\)](#)

[home](#) [account](#) [privacy](#) [logout](#)

Search ▾

Applications [edit](#)

- Photos
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- Netflix Movies

[more](#)

Send Greg a Message

Poke Him!

▼ Mutual Friends

6 friends in common. [See All](#)

Stephen
Oakley

Roy
Russell

Carl
Tashian

► Friends

▼ Friends in Other Networks

Networks with the most friends

- Boston, MA (6)
- MIT (5)
- Wellesley (3)
- Case Western (2)
- Washington, DC (2)
- Nashville, TN (1)
- Tufts (1)

Networks you belong to

- Tufts (1)
- Boston, MA (6)

[Show All Networks](#) | [View All Friends](#)

▼ Groups

3 groups. [See All](#)

Zipcar • Facebook GoLoco! • Cameron Russell for President in 2032

Greg McGuire

Networks:	None
Sex:	Male
Relationship Status:	Married
Birthday:	September 16
Hometown:	Ann Arbor, MI

▼ Mini-Feed

Displaying 3 stories. [See All](#)

August 31

- Greg and Christine Laurence Hopkinson are now friends. 9:11am
- Greg and Amanda Booher are now friends. 9:11am

August 7

- Greg and James McDevitt are now friends. 9:51pm

▼ Information

Contact Info

Email: gmcquire01

AIM:

Personal Info

Activities: Aside from my job as an engineer, I spend my time fixing my wife's bike, "refinishing" our home here in Austin, brewing the occasional several gallons of beer, and taming the neighborhood's feral cat population. When I'm not campaigning for Cameron Russell for President in 2032, of course.

Interests: Brewing beer. Demolishing my home.

Favorite Music: The Band, of late Phoebe Snow. I suppose I could pretend to love some esoteric group I read about on a blog, but that would not be true.

Favorite TV Shows: Dirty Jobs, Mythbusters, Foyle's War, TOH, Nova

Favorite Movies: Heat, a movie Carl made me watch in college, still stands as my most-loved.

Favorite Books: Working my way through On Food and Cooking at the moment, should finish up mid-2012.

About Me: I live in Austin, TX with my lovely wife of 5 years, Emily. We have two dogs who tell us what to do when they're not asleep.

▼ Education and Work

Education Info

College:	Case Western '00
	Biomedical Engineering
High School:	Pioneer High School '96

Work Info

Employer:	Zipcar, Inc.
Position:	Principal Engineer

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Hi Robin, you've saved 474 lbs of CO₂

+ Post a trip



From:

To:

This trip repeats:

Date:

Time:

Round trip:

- Role:
- Driver
 - Passenger
 - Either
 - Arranging Taxi or Rental Car

Who can view my trips?:

- Everyone
- All of my networks and all of my friends
- Some of my networks and all of my friends
- Only My Friends
- Only members of the trip and people they invite

Description:

Create Trip or Cancel

facebook

Profile edit Friends Networks Inbox (8) home account privacy logout

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Inbox Sent Messages Notifications Updates **Compose Message**

Want to go to DCU Center Worcester?

Between Stephanie Groll, william.reyelt@state.ma.us and You



Mark Chase
Today at 5:14pm

Want to go to DCU Center Worcester?

<http://apps.facebook.com/goloco...>



Join the trip from Davis Square Morrison Somerville to DCU Center Worcester on Friday, December 07 2007 at 9:00am with GoLoco!

Share +



Stephanie Groll
Today at 5:21pm
Reply

yes! but I have to talk to my peeps here about their plans for the conf. Jason will want to go too and he's in davis also, so this could be a full car... I'll be in touch.

ps welcome back from your trip!

Reply All:

Empty text input box for replying to all.

Attach: Share Link Add Music

Send To All Back to Inbox Mark as Unread Delete

Hoodies & More

Done

facebook Profile edit Friends Networks Inbox (9) home account privacy logout

Trips Locations Account Invite Friends Contact Admin

Search

Applications Photos Groups Events Neighborhoods Post Your RFP Netflix Movies more

GoLoco

Hi Mark, you've saved 77 lbs of CO₂ + Post a trip

Places we GoLoco Search My Trips Friends GoLoco My Events

Places I GoLoco (Edit Locations)
 Walden Pond (2 trips), Ikea (2 trips), Contra Dance (2 trips), NYC (2 trips), Robin's House (1 trip), Harvest Co-op (1 trip), Home Depot, Somerville (1 trip), Brooks Pharmacy Davis Square (1 friend), Amherst Ma (1 person), BU Medical, Davis Square Morrison Somerville, LMA, RFK Stadium
Top Places: davis sq, Davis Square, Somerville, Porter Square, Porter Square, North Cambridge, Teele Square, apartment, Alewife Neighborhood, Foodmaster SuperMarket, Home
 Add a new location: Add

Show: soonest | most recently posted (1 - 6) of 54 Trips Next

Friday, September 21, 2007 at 3:45pm

 **Davis Square, Somerville → Thorndike, ME (details)**
 My husband and I are offering a ride to Thorndike, Maine on Friday afternoon, but anywhere within a 15-minute drive would be fine (Unity, Freedom, Knox, Windemere). Also coming back at 4 on sunday so join us for one or both legs...
 Driver: Stephanie Groll (Boston, MA) When: Friday, September 21, 2007 at 3:45pm Passengers: None
 View Trip Message Stephanie Ride for \$59.05 Share

Any Friday at 4:00pm

 **work → Cambridge, MA (details)**
 No comments left.
 Passenger: Holly Parker (Yale) When: Any Friday at 4:00pm
 This trip needs a driver.
 Passengers: None
 View Trip Message Holly Ride for \$36.76 Drive and get \$30.07 Share

Mo, Tu, We, Th, Fr at 5:00pm

 **Newton Highlands, MA →** View Trip

Life is crazy good when your friends GoLoco too!
 Invite these or others.

 Paul Covell (Hong Kong) Invite

 Cooper Marcus (San Francisco, CA) Invite

 Conrad Wagner (no network)

your friends
 your trips
 your cars
 your money

Your travel network

1000 people
 posting 3 trips each

3000 trips creates a completely
 new transportation system!



with your help, we can end
Vacant Seat Syndrome

GoLoco

Mark@goloco.org