PFAC Meeting
Plan 2050 Outreach Update

July 16, 2020

The Next Regional Transportation Plan for NYC, Long Island, and the Lower Hudson Valley
NYMTC Educational Video

Video: Moving Forward – Your Region Connected
Plan 2050 Outreach Publicity Plan

- Website & Engagement Platform
- NYMTC Media Release & RTP Subcommittee
- Paid Social Media
- Social Media and Flyers
- Partner Outreach
Project Website

The Plan covers all modes of ground transportation including highways, roads and bridges, streets, rail and bus transit, bicycle and pedestrian facilities, movement of goods, and special needs transportation. Updated every four years, the Plan is a blueprint that helps support sustainable growth and guide federal funding for transportation investment in the region.

nymtc.org/planmovingforward/
Outreach Elements

Virtual Focus Groups

Virtual Workshops & Engagement Platform

Publicity Plan
Virtual Topical Focus Groups

Conducted in 3 TCC Regions - May 19 – 21 – on topics of:

• Environmental Justice
• Coordinated Human Services  Transportation
Virtual Workshops

- July 14 – Lower Hudson @12 & 3 pm
- July 14 – Region-wide @ 7 pm
- July 21 – NYC @ 12 & 3 pm
- July 22 – Long Island @ 12 & 3 PM

How to Get Involved

1. Attend a virtual workshop
   See dates to the right. Can’t attend? No problem! Workshops will be recorded and posted on our website.

2. Participate online
   Visit the project website to access our community engagement platform and participate in the interactive exercises there.

3. Share your comments
   Do you have questions, comments or ideas? Submit them at the project website or call us at 212-383-7203.

4. Follow us on social media
   See project videos, posts, and information.

www.nymtc.org/Planningforward

Join the virtual workshop that best fits your schedule:

- Lower Hudson Valley - Tuesday, July 14, 2020
  - Session 1: 12:00 pm to 1:30 pm
  - Register at LHVSession1.eventbrite.com
  - Session 2: 3:00 pm to 4:30 pm
  - Register at LHVSession2.eventbrite.com

- New York City - Tuesday, July 21, 2020
  - Session 1: 12:00 pm to 1:30 pm
  - Register at NYCSession1.eventbrite.com
  - Session 2: 3:00 pm to 4:30 pm
  - Register at NYCSession2.eventbrite.com

- Long Island - Wednesday, July 22, 2020
  - Session 1: 12:00 pm to 1:30 pm
  - Register at LIsession1.eventbrite.com
  - Session 2: 3:00 pm to 4:30 pm
  - Register at LIsession2.eventbrite.com

- Region-wide - Tuesday, July 14, 2020
  - 7:00 pm to 8:30 pm
  - Register at RegionSession1.eventbrite.com

Each workshop will have a presentation and interactive question sessions. It is suggested that participants join by desktop or laptop computer. Meeting materials will be available upon request for those without computer access; please phone 212-383-7203 for assistance.
Engagement Platform - MetroQuest

Use Our Community Engagement Platform!

Give us your input at your convenience through our interactive platform. The platform offers several interactive exercises to gather your thoughts on the Plan’s proposed strategic vision and your ideas on priorities and solutions. It’s an easy way to provide your feedback.

- Safety & Security
- Reliable & Easy Travel
- Planning for Changing Demand
- Reducing Environmental Impact
- Resiliency
Social Media Posts
Questions