Shared Mobility Workshop

Developing a Regional Planning Vision for Shared Mobility

Lower Hudson Valley Mobility Advisory Forum

A PUBLIC FORUM ON BICYCLE SHARING AND SHARED MOBILITY

November 15, 2019
PLANNING AREA
Why is a Regional Planning Vision for Shared Mobility important right now?

- Shared Mobility has developed and will continue to develop at a rapid pace.
- Municipalities, states and transportation agencies have often been caught off guard by these rapid developments.
- There needs to be greater awareness of the opportunities presented by the development of Shared Mobility.
- Integrated approaches are needed to plan for and manage Shared Mobility.
- Solving transportation problems and redefining needs with developing technologies is an important imperative.
- Shared Mobility isn’t fully accommodated in the overall transportation planning process.
What areas will this workshop explore?

01 Perceptions of Shared Mobility service and information gaps

02 Ideas and suggestions about future improvements and investments for Shared Mobility

03 Perceptions of the likely speed of future development and the profitability/sustainability of Shared Mobility services
Exercise 1: What is Shared Mobility?

- What is your definition?
- What themes are emerging?
Some contextual definitions

- **Shared Mobility** - transportation services and resources that are shared among users, either concurrently or one after another. (Shared-Use Mobility Center)

- **Mobility management** is an approach to designing and delivering transportation services that starts and ends with the customer. (National Center for Mobility Management)

- **Mobility-on-Demand (MOD)** is an innovative, user-focused approach which leverages emerging mobility services, integrated transit networks and operations, real-time data, connected travelers, and cooperative ITS to allow for a more traveler-centric approach. (USDOT)

- **Mobility-as-a-Service (MaaS)** is the integration of various forms of transport services into a single mobility service accessible on demand. (MaaS Alliance)
Exercise 2: Issues Scan

- What are the issues you feel are currently critical to the future development of Shared Mobility?

- What themes are emerging?
• Given what you’ve said so far . . .

  • What are the potential elements of a regional planning vision for Shared Mobility?

  • How quickly can we expect Shared Mobility to continue to develop?
Thank you for your time and input!