511NY Rideshare in the Hudson Valley

Presenter: Eva Hsu, Deputy Project Manager
December 11, 2018
Region 8 includes:
- Columbia County
- Ulster County
- Orange County
- Dutchess County
- Putnam County
- Rockland County
- Westchester County
75% of Hudson Valley residents drive alone to work

Almost 40% of on-road vehicle emissions come from passenger cars
14,000,000+ miles of vehicle travel reduced

450,000+ single occupancy vehicle trips reduced

1300+ tons of greenhouse gases saved
AGENDA

- New Programs in the Region
  - Guaranteed Ride Program
- Worksite Transportation Program for Employers
- Services and Benefits to Commuters
- Commuter Stories
- Q&A
NEW
GUARANTEED RIDE PROGRAM
In case of an emergency, we will get you home for free by a pre-approved mode of transportation.

“There have been times where I’ve had to work until 10:30pm, so I’ve taken the Guaranteed Ride to my apartment and, for me (I’m a young girl), it’s been a safety thing, so it has been really helpful. It has really saved me”.

- Kristina, IBM

The Guaranteed Ride Program takes the stress out of commuting sustainably.
WORKSITE TRANSPORTATION PROGRAM

We develop a custom program based on your organization’s needs

511NY Rideshare helps your organization and its employees:

• Implement and promote pre-tax benefit
• Conduct a survey of all employees
• Form vanpools
• Navigate public transportation
• Implement teleworking plan
• Make commuting fun and accessible with special events
ON-SITE SUPPORT

We work directly with commuters and travelers on-site to help them plan a better commute.

In September 2018, the 511NY Rideshare team added 650 members to the program.
SEASONAL CAMPAIGNS

Special events and campaigns keep onsite and digital outreach fresh and relevant for employees and students.

September
- Car Free Day

April
- Earth Month

Summer
- College Orientation

Fall
- Benefits Fairs
SAMPLING OF
511NY RIDESHARE PARTNERS
RIDE MATCHING & RIDESHARING

We make it easy to find carpool, vanpool, and biking partners.

How does ridematching work?
HUDSON VALLEY IS MULTI-MODAL: TRAIN – BUS – BIKE
PARK & RIDE

We provide a complete database of Park & Ride lots in the Hudson Valley
MEMBER BENEFITS
Our members receive discounts and benefits just for participating!

Since 2010, our members have helped save 16,500 tons of CO₂ emissions from entering the atmosphere. As a thank you to our members who are making smart transportation choices, we have partnered with Enterprise CarShare and Rent-A-Car to offer discounts to our valued members. This is the first of many benefits to come!

To access the discounts, [log in to your 511NY Rideshare account](#) and click the "Member Benefits" tab in your portal.
COMMUTER STORIES

“Carpooling made our drive to West Point much easier because neither of us had really driven there before, so we used each other to be able to get there through our phones. It is a much better experience than going by myself. - Eleanora (left), Mount Saint Mary College

“I ride my bike to get to class. It's a really great way to start the day because I love feeling the wind brush past me as I go down a hill. - Emmanuel, Bard College

“I had been carpooling with five carpoolers. This summer, three of them had to leave and I found 511NY Rideshare to find new carpoolers... It feels great helping to get more cars off of the road while saving money and frustration in dealing with traffic alone. - Todd, Lower Hudson Regional Information Center
Contact Us

Modou Cham – mcham@511NYRideshare.org
Commuter Services and Mobility Specialist

Drive Less,
RELAX MORE

- Reduce traffic congestion, reduce stress
- Spend time with others
- Read, nap or listen to music
- Reduce pollution by decreasing the number of cars on the road

Get the most out of your commute. Visit 511nyrideshare.org.